



MEDIA RELEASE

**For Immediate Release
27 June 2022**

WHITE'S IGA TEAM GET FLU JABS FROM SUNNY STREET AND HELP THOSE LIVING ROUGH

This Winter the flu is hitting hard with many SEQ companies offering flu jabs to their teams – and in the process are helping to provide much needed medical and health support to those who are living rough and doing it tough.

With flu season upon us local business leaders and Co-Founders of White's IGA, Michael and Roz White wanted to ensure their staff were protected and offered free flu shots to any of the team who wanted them.

Having a social conscience, they knew that for every flu jab that Sunny Street provided, it would fund a nurse for half an hour on the street, providing vital healthcare to children and families doing it tough.

“Supporting others is at the very core of what we do,” said Roz White, Co-Founder of White's IGA.

“We love the work Sunny Street does. They are making a real difference in the lives of those who are homeless or just doing it tough, so it was a no-brainer to ask them to do our annual flu shots once we learned that it would make such a difference.

“Importantly our team feels that they are not only looking after their own health, but they are actively making a difference to others not so fortunate, and the program has created a real sense of pride amongst the team,” Ms White said.

Sunny Street Co-Founder and Director of Nursing, Sonia Martin said, “We love how the Sunshine Coast, Gympie and Brisbane areas have supported this program. Once they realise they are helping to fund a clinical nurse, who in turn helps those living rough, they really get on board.

“Often people are looking for ways to help and this is a really easy way for corporates and companies to demonstrate they have a social conscience that helps both their own teams and those in the community who need a helping hand – it's a win for everybody.”

Each flu jab helps support Sunny Street to give life-saving healthcare on the streets for people experiencing homelessness and poverty in Australia and corporates are encouraged to book their 'jab of sunshine' to keep their teams healthy this flu season and to help Sunny Street provide equitable access to healthcare for those sleeping rough and doing it tough.

Bookings and enquiries can be made by contacting info@sunnystreet.org



About Sunny Street

Sunny Street is a mobile medical outreach service designed specifically for those who are experiencing homelessness and vulnerability and have barriers accessing health care. This can be one of the most trying and confronting times for someone in this situation.

Through supportive conversations, Sunny Street provides non-judgmental holistic support to their patients. They aim to break down the barriers to accessing health care and empower individuals to make informed choices about their health and well-being. They drive sustainable change by educating and involving our community and patients in service design to ensure they are delivering responsive and respectful health care.

END RELEASE

If you would like more information about this topic, please contact Jennifer Swaine at 0438 952 830 or email jennifer@conciergesunshinecoast.com.au.

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